

General Business Consulting

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Cottrill, Arbutina Professional Services provides a broad range of accounting and consulting services for businesses, government entities and not-for-profit organizations.

The firm's Small Business Services Group specializes in addressing the challenges of small business owners in Western Pennsylvania by providing QuickBooks® financial software consulting, payroll services, general business consulting and outsourced bookkeeping.

General Business Consulting

Many business owners and managers today are simply too busy “putting out fires” to take time to evaluate key elements of their business. Cottrill Arbutina can provide assistance in the following areas:

Marketing

Advertising Advice
Literature Development
Tactical Pricing

Sales

Customer Service Policies
Sales Forecasting
Follow-Up Systems

Business Management

Cash Flow Analysis
Credit & Collections
P&L Analysis
Key Ratio Analysis
Budgeting

Operations

Break-Even Analysis
Job Costing
Productivity Measurement & Enhancement

Planning

Annual Business Plans
Sale of Business Strategies
Succession Planning

Call Cottrill Arbutina today at 724-843-0165 ext.144, and ask to speak to Tom Helsing, or one of our other specialists in the Small Business Services Group. Be sure to visit our website at www.cottrillarbutina.com.